

Quick and Easy Registration - Southeastern Business Law Institute 2009

October 29 - 30, 2009, Birmingham, Alabama

\$449 Advance Registration includes materials on CD/download

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\$469 At the Door includes materials on CD

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Mail completed form with credit card information or send with a check (payable to Samford University Cumberland School of Law) to Cumberland School of Law, Samford University, Attn: CLE, P.O. Box 292275, 800 Lakeshore Drive, Birmingham, AL 35229

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Registration fee: Includes admission to the program, comprehensive materials on a CD, luncheon, and admission to the reception. We encourage advance registration.

CLE credit: Approved for 9 hours of CLE credit in Alabama, which includes 1 hour of ethics credit. Cumberland is an approved sponsor in other states where the amount of credit may vary.

Cancellations/Refunds: Prepaid registration fee will be refunded, upon request, up to 48 hours before the beginning of the seminar. Arrangements for substitutions may be made anytime prior to the seminar.

Non-lawyers welcome: Cumberland programs are designed for practicing attorneys, but other professionals are welcome to attend.

To request disability accommodations or scholarship assistance: Contact Patricia Muse, Cumberland Law School at (205) 726-865, email: pgmuse@samford.edu.

Benefits and Advantages of Attending:

- **Networking with your colleagues**
- **Learn from leading experts**
- **Get practical strategies you can use immediately**
- **Gain insight from leaders of major Alabama business**

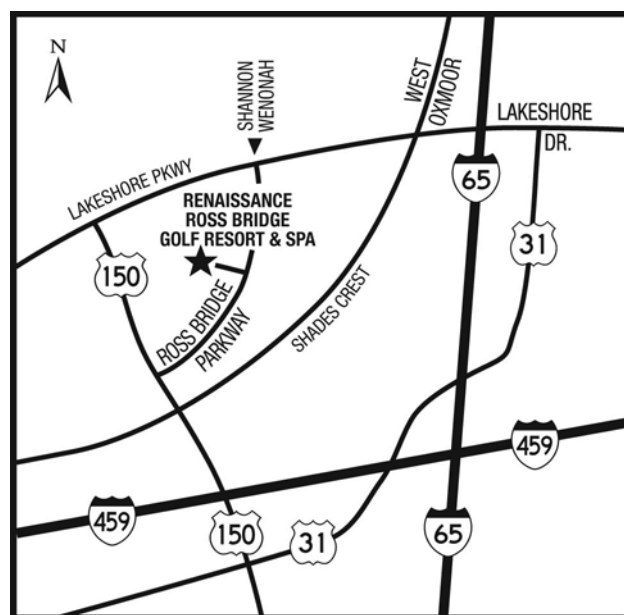
Seminar Location

Renaissance Ross Bridge Golf Resort & Spa

4000 Grand Avenue
Birmingham, AL
Phone: (205) 916-7677

Please call the hotel for driving directions or call the CLE office at 1-800-888-7454 or 726-2391 and driving directions will be faxed to you.

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SAMFORD UNIVERSITY
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SCHOOL of LAW

Southeastern Business Law Institute 2009

co-sponsored with the Business Law & Corporate
Counsel Section of the Alabama State Bar

Thursday & Friday
October 29 - 30, 2009
Renaissance Ross Bridge
Golf Resort & Spa
Birmingham, Alabama

9 CLE hours, including 1 hour of ethics



Cumberland School of Law
CLE
800 Lakeshore Drive
Birmingham, AL 35229

Thursday

	Program Chairperson—Virginia C. Patterson Bradley Arant Boult Cummings LLP, Birmingham, Ala.	2:30	Financing Options in This Economy: <ul style="list-style-type: none"> Find out which terms are negotiable and which are not What is the current market?
8:00	Registration/Continental Breakfast		Lindsay L. Sinor—Moderator
8:30	Welcome and Announcements		Kathryn Gettles-Atwa Wachtell, Lipton, Rosen & Katz New York, N.Y.
8:45	A New Paradigm for Economic Development: Incentives, Public-Private Partnerships and More Dalton Smith President and Chief Executive Officer Birmingham Business Alliance Birmingham, Ala.		Lawrence Hirsh Managing Director Alvarez & Marsal Atlanta, Ga.
9:45	Networking Break		Edouard W. Metrailler Vice President Investment Banking Goldman, Sachs & Co. New York, N.Y.
10:00	The New Antitrust Climate Roxane C. Busey Baker & McKenzie Chicago, Ill.	3:30	CEO Roundtable: The Current and Future Business and Economic Climate for Your Clients Virginia C. Patterson—Moderator
11:00	Limiting Your Client's Exposure When Its Customers and Suppliers Are in Bankruptcy: How to Anticipate and Respond to Protect Your Client William L. Norton III Bradley Arant Boult Cummings LLP Nashville, Tenn.		Jay Grinney President and Chief Executive Officer HealthSouth Corporation Birmingham, Ala.
12:00	Lunch hosted by: Burr & Forman LLP Sirote & Permutt, P.C. Wallace, Jordan, Ratliff & Brandt, L.L.C.		Claude B. Nielsen Chairman and Chief Executive Officer Coca-Cola Bottling Co. United, Inc. Birmingham, Ala.
1:15	Employment and Labor Law: What to Expect in the Next Four Years <ul style="list-style-type: none"> Resurgence of Unions Litigation Trends 		G. Ruffner Page, Jr. President McWane, Inc. Birmingham, Ala.
	Jay D. St. Clair Littler Mendelson P.C. Birmingham, Ala.	4:30	Cocktail Reception hosted by: Balch & Bingham LLP Bradley Arant Boult Cummings LLP Maynard, Cooper & Gale, P.C.
2:15	Networking Break		

Friday

8:00	Continental breakfast hosted by: Haskell Slaughter Young & Rediker, LLC	Virginia C. Patterson, Chairperson Bradley Arant Boult Cummings LLP Birmingham
8:30	Risk Management for Your Clients <ul style="list-style-type: none"> Examining your client's business to help it determine appropriate insurance coverage Due diligence in managing risk: How do you confirm your client's exposure when dealing with other parties? How do you verify coverage? 	John D. Buchanan Regions Bank Birmingham
	W. Todd Carlisle Sirote & Permutt, P.C. Birmingham, Ala.	W. Todd Carlisle Sirote & Permutt, P.C. Birmingham
	William A. Malloy Senior Advisor Aquiline Capital Partners LLC New York, N.Y.	A. H. "Nick" Gaede, Jr. Bainbridge Mims Rogers & Smith, LLP Birmingham
		M. Williams Goodwyn, Jr. Coca-Cola Bottling Co. United, Inc. Birmingham
		Christopher B. Harmon Maynard, Cooper & Gale P.C. Birmingham
		Henry H. Hutchinson III Capell & Howard, P.C. Montgomery
10:30	Networking Break	Haskins W. Jones Johnston Barton Proctor & Rose LLP Birmingham
10:45	Target-at-Law: Legal Ethics When the Lawyer Is Under Investigation* <ul style="list-style-type: none"> Why lawyers become targets: Red flags, danger zones and harrowing tales from real life Ethical responsibilities and personal risks for the lawyer with multiple roles Professional obligations to the client when the lawyer is a subject of the investigation Self-protection vs. effective representation: Is there a line (and when is it crossed)? 	William W. Horton Haskell Slaughter Young & Rediker, LLC Birmingham
	William W. Horton Haskell Slaughter Young & Rediker, LLC Birmingham, Ala.	Gregory R. Jones Hand Arendall, L.L.C. Mobile
		Nancy Kane Protective Life Corporation Birmingham
		Atley A. Kitchings, Jr. Wallace, Jordan, Ratliff & Brandt, L.L.C. Birmingham
		James M. Proctor II McWane, Inc. Birmingham
		Timothy J. Segers Balch & Bingham LLP Birmingham
		James F. Watkins Armbrrecht Jackson LLP Mobile
		James C. Wilson, Jr. Baker Donelson Bearman Caldwell & Berkowitz, PC Birmingham
		J. David Woodruff Energen Corporation Birmingham
	* approved for 1 ethics hour	